

FACTS ABOUT

The Virginian-Pilot

The Virginian Pilot is Landmark Communication, Inc. flagship newspaper. It is the premier newspaper serving southeast Virginia and northeastern North Carolina. The Virginian-Pilot was established in 1865 as "The Virginian".

Employees:

Full Time: 1,010
Part Time: 799
Temps: 1,880
Grand Total: 1,880

Production Facility:

The plant site covers 18 acres of land with approximately 183,000 square feet of floor space.

Newsprint:

Approximately 800 miles of newsprint go into "The Pilot" on an average day.

Enough newsprint is stored in their production Warehouse to supply their newspaper for approximately 6 days.

We consume approximately 920 tons of newsprint per week, or approximately 48,000 tones per year.

Waste generated at the plant, as well as all unsold newspapers returned from vending machines is recycled through a local waste vendor.

The Virginian Pilot is produced on 100% Kruger newsprint made in Comer Brook, Newfoundland.

Ink:

The Virginian Pilot consumes approximately 73,000 pounds of black ink and 33,000 pounds of colour ink each month.

All unused inks at The Virginian-Pilot are recycled at their production plant

Norfolk Virginia

is the home of the world's largest Naval Base

For more information on Virginian-Pilot visit their website <http://www.pilotonline.com/>

Press Room:

30 Goss Metro Offset units with 20 half decks and 5 double delivery folders.

Present average printing speed is 50,000 PPH (papers per hour). Maximum printing speed is 70,000 PPH.

The 30 Goss units create a straight line 110 yards long, one of the longest single press lines in the United States.

Presses can handle a minimum of 4 standard pages and a maximum of 144 standard pages.

All 30 units are controlled through the Goss PCS system, which enables a press operator to adjust the ink and page cutoff from the control console.

SOUTH HAMPTON ROADS:

Virginia Beach, Norfolk,
Chesapeake, Ponsniouth, Suffolk
• Population: 1,005,800
• Households: 354,100

The Virginian Pilot Circulation:

Daily: 198,069
Saturday: 227,108
Sunday: 234,013

