CBPPL wins the 2010 GANNETT Overall Supplier of the Year Award

On April 14th we welcomed Frank O'Toole and Nari Walsh of Gannett, along with Mike Fisher of Kruger Sales to Corner Brook. Gannett was here to present Corner Brook Pulp and Paper Limited with the 2010 Overall Supplier of the Year Award.

This award is indicative of the quality of our paper, our technical customer service, good quality rolls delivered and our diligent response time for any inquiries by Gannett.

Kruger has been awarded this distinction nine times over the last 12 years.

GOVERNMENT OF NEWFOUNDLAND AND LABRADOR INVEST IN EMPLOYEE TRAINING AT CORNER BROOK PULP AND PAPER

The Honourable Darin King, Minister of Human Resources, Labour and Employment, and the Honourable Tom Marshall, Minister of Finance and MHA for Humber East visited our mill on May 2, 2011 to announce that the Provincial Government will make an investment of $4.3 million over three years to training for employees of Corner Brook Pulp and Paper Limited. Corner Brook Pulp and Paper will match this investment of $4.3 million in training for its employees.

The training will be completed in four blocks and will cover technological knowledge, mechanical skills, information technology training, as well as management skills. This training will help the mill in the challenge it faces as many employees prepare for retirement. It will have a direct impact on the efficiency of operations and the competitiveness of the mill. For employees, it represents an opportunity to enhance their skills and increase their long-term employability.

This investment by the Provincial Government shows its commitment to Corner Brook Pulp and Paper Limited, its employees, their families, and the community of Corner Brook.

July 1st 2011 - Two bad news for smokers in Newfoundland:

1- Newfoundland is banning smoking in cars with children. The new law in Newfoundland will make it illegal to smoke in a car while anyone 16 years old or under is present. The Health Minister for Newfoundland and Labrador, Jerome Kennedy, detailed the amendments he brought to the existing act, the N.L. Smoke-free Environment Act, in a press release March 28, 2011. The amendments will make it illegal, subject to a fine, to smoke in a vehicle “while a person under 16 is present.” The amendment becomes law on July 1 of 2011.

2- Newfoundland is banning smoking in manufacturing facility buildings, including smoke shacks installed inside our mill. Those smoke shacks will have to be either dismantled or conditioned and used for non-smoking purposes. In a recent visit by health and safety inspectors from the Government we were told quite bluntly that the employer and the employee can be subject to fines as it is legislated by the provincial government. The amendment becomes law on July 1 of 2011.

Although easier said than done, the easy solution is to quit smoking.

Darin King, Tom Marshall and other government officials take a tour of the mill with Stéphane Rousseau.

This article and/or the information contained within was kindly supplied by Sandy Myles.

This article and/or the information contained within was kindly supplied by Stéphane Rousseau.
Ongoing Support for the Janeway Childrens Hospital

During the first week of April, several Woodlands staff members traveled to Moncton, New Brunswick to attend the annual 2-day, spring meeting of the Canadian Woodlands Forum (CWF). While there, they took in the “Log-a-Load for Kids” fundraising dinner which, among other things, usually includes one or more kinds of entertainment and a number of prize give-aways to participants.

This year, part of the fun involved participants at each table taking a box of lego blocks and building something with a forestry theme. Organizers from the CWF then judged the creations from each table and the best “builders” got to choose from a variety of prizes provided by local equipment dealers. The final winners though were the children at the IWK Childrens Hospital (Halifax) and the Janeway Childrens Hospital (St John’s). When the construction was done, six boxes of lego blocks were packaged and sent to the IWK and six were given to Corner Brook Pulp and Paper (CBPP) to donate to the Janeway Hospital.

Log-A-Load for Kids, a CWF initiative, is a national giving campaign through which loggers and other forest industry people organize fundraising events or make donations to local Children’s Miracle Network hospital foundations. Staff, contractors, and employees of Corner Brook Pulp and Paper Woodlands brought the Log-A-Load for Kids program to Newfoundland in 2001. Since then, through our different projects, we have raised approximately $220,000 for the Janeway Children’s Hospital.

Forest Fair 2011

This year’s Forestry Fair Exhibition was held in Central Newfoundland at the Gander Community Center. For the first time the event was held outside of Corner Brook and it was attended by the people of Gander and surrounding communities.

The Forestry Fair is held annually to showcase all the different employment opportunities that the forest sector provides here in Newfoundland, as well as new innovative technology that is being used. While the Provincial Government and Industry are the largest employers, there are many opportunities for small business and entrepreneurs. A recent report from the Government of Newfoundland indicates that CBPP helps provide employment to 2,455 people through direct and indirect/induced jobs around the province. This results in 167.5 million dollars in salaries/wages and benefits being paid out annually.

Corner Brook Pulp and Paper has been involved in the Forest Fair since it began 4 years ago. This year we displayed forestry equipment which was provided by one of our contractors Art Fowlow Ltd. This is always a big draw for the younger attendees of the exhibition. The booth inside showcased newsprint made in Corner Brook and other products made by the Kruger group of companies. A display was set-up to inform people about our forest operations for 2011, the forest certifications achieved by CBPP, the technology being used to improve productivity, as well as our contribution to the Provincial economy and commitment to running a World Class Operation to remain competitive. There were several articles of clothing and a cord of fire wood available to be won.

The people of Gander and surrounding areas have a long history of logging just like the West Coast of the Island. They have been a major contributor to the success of CBPP throughout its history and really enjoyed the opportunity to have an event like the Forest Fair come to their community.

Mill Safety Update

There have been a number of projects taken on by the Health and Safety initiative since the year began. Much of the focus has been on incident prevention and awareness. The bulk of the prevention activity has been through operator route inspections while the awareness has been focusing on the Safety Cross and Safety Awareness Guides.

As part of the prevention focus the new operator routes for Machine Tender, Back Tender and Third Hand on PM7 have been inspected for safety hazards and some measures in place to warn operators of potential hazards until the permanent measure can be completed. These temporary measures include warning signs to alert operators of safety hazards and painting protruding objects or tripping hazards fluorescent red for quick identification. The next phase of these inspections will involve the new Machine Tender, Back Tender and Third Hand operator routes for PM2, the operator routes for TMP and the Clothing Crew operator routes.

On the awareness side, there is a daily Safety Cross communicated by The Daily Whistle to give all employees a chance to see how safely we are working on a day to day basis. The Safety Cross has been adapted to track the progress of each department for improved awareness. The next step is to communicate these results on a KPI board to all of the workers. The trial is scheduled to begin in May in the Paper mill.

We have a number of employees that are new to a classification around the mill as well as new employees recently hired for the casual pool. To help these employees get oriented with their new jobs safely, a Safety Awareness Guide that focuses on the most important safety advice and the greatest safety hazards associated with that job, based on the experiences of more senior employees, are captured on a poster. These guides have been created for the Wrap Line, Broke Handlers, Wood Room, Cleaners and new casuals. The cooperation from the experienced workers in these positions has been great and some good knowledge passed on to these new employees.

There are many visible signs of improved safety consciousness around us. This is not only possible through a mill-wide team effort and heightened safety awareness. We are moving in the right direction towards safety improvement and together we can ensure sustainability of this new direction.
How to Face the Heat

High temperatures in particular areas within the Mill can increase the risk of fatigue, heat exhaustion, or heat stroke in certain individuals, be them acclimatized to the temperature or not.

The signs of fatigue and exhaustion caused by heat are: reduced efficiency, loss of coordination, irritability, heavy perspiration, clammy skin, dizziness, weakness, headache, nausea, vomiting; the body temperature rises up to 40° Celsius. Heat exhaustion could progress into heat stroke causing delirium, confusion, chills, redness of skin, loss of consciousness; the internal body temperature spikes above 40° Celsius.

It is recommended to take frequent rest breaks in cool areas away from the heat. When possible, cold showers and the wearing of light apparel are appropriate methods of cooling down, as well as dividing up the required tasks amongst other team members.

- Best prevention method…drink three (3) large glasses of water in the hour preceding the heat-related work
- Do not wait until you feel thirsty
- It is recommended that you drink 3 to 6 litres of water, or 12 to 24 glasses (250ml) of liquid
- Water is the best source for hydration and should be consumed every 15 to 20 minutes during the heat-related work
- Other liquids often contain a combination of sugar, water, and other elements. Those liquids may not absorb as quickly into the body. The more a solution is concentrated, the slower it will be absorbed.
- In moderation, sports-type beverages (ie. Gatorade, Powerade, Sqwincher) are effective forms of hydration and provide supplemental salts and sugars

Also…

- **Golden Rules for Effective Hydration (1/3 – 2/3 water)**
  - Dilute fruits juices, vegetable juices or commercial hydration drinks (ie. Gatorade, Powerade, Sqwincher, etc.) with water, or consume the above by alternating with water
  - Beware of alcohol and beverages containing caffeine (tea, coffee, colas) as they will increase the amount of urine production in the body. They will cause dehydration!!!
  - Drink to re-hydrate every 15 to 20 minutes (the body can absorb 1 litre per hour)
  - Choose cold liquids. Hot beverages have a tendency to elevate the body temperature
    - At mealtimes, eat lightly and consume foods with high water content
    - A food intake rich in potassium is the preferred method of replenishing potassium lost during working in hot climates
  - Foods rich in potassium include:
    - Dairy products
    - Fruits (ie. kiwi, bananas, cantaloupe, watermelon)
    - Fruit juices (ie. apple, orange, pineapple, grapefruit, grape)
    - Vegetables (ie. broccoli, carrots, spinach, cucumber, tomato)
    - Tomato or Vegetable juices

Corner Brook Pulp and Paper supports International Conservation Group

Corner Brook Pulp and Paper Woodlands (CBPPL) is certified to two forest and environmental standards, the ISO 14001 environmental management system standard and the CSA Z-809-08 sustainable forest management standard. We are also actively working towards certification to the Forest Stewardship Council (FSC) Boreal Forest standard.

The fundamental requirement of these standards is responsible management of all forest resources and, among other things, that involves balancing the economic, environmental, and social values of all forest users and stakeholders. Our commitment to responsible forest management takes a lot of different forms including several wetlands stewardship project agreements that we have signed over the years with Ducks Unlimited Canada (DUC).

DUC’s mandate is to conserve, restore, and manage wetlands and associated habitat for North America’s waterfowl. Their goal is to have a mosaic of wetland habitat that can sustain waterfowl into the future, while at the same time, providing benefits to other wildlife and people. As part of their wetland restoration program, DUC has nine restored wetland sites with water control structures throughout Newfoundland. Three of those project sites involved stewardship agreements with CBPPL - Glynmill Marsh, Cooks Marsh, and Birchy Basin

Our relationship with DUC goes beyond these agreements though. At this time, we are also providing them with “in-kind” support in the form of office space in our Woodlands Department.

In 2010, DUC hired Danielle Fequet, a Conservation Programs Specialist, to develop an atlas of potential wetlands projects here in the Province. Danielle’s office is located on the 2nd floor of our administration building.

Algeria Customer

On May 5th CBPPL received the visit of two customers paying us their first visit:

Mr. Lyamine Seghir – General Manager, Alpap
Mr. Peter Langthaler – Roxcel (agent – distributor)
Mr. Franck Baliner – Roxcel

They were accompanied by Mr. Philip Nadeau our export sales Vice President.

Information on Algeria:

**Official Country Name:** People’s Democratic Republic of Algeria

**Region (Map name):** Africa

**Population:** 31,736,053

**Language(s):** Arabic (official), French, Berber dialects

**Litteracy rate:** 61.6%

**Area:** 2,381,740 sq km

**GDP:** 53,306 (US$ millions)

**Number of Television Stations:** 46

**Number of Television Sets:** 3,100,000

**Television Sets per 1,000:** 97.7

**Number of Radio Stations:** 34

**Number of Radio Receivers:** 7,100,000

**Radio Receivers per 1,000:** 223.7

**Number of Individuals with Computers:** 6.3

**Computers per 1,000:** 200,000

**Internet Access:** 50,000

**Internet Access per 1,000:** 1.6

This country still relies heavily on use of newsprint to inform its population. The newsprint is purchased by a government based agency called ALPAP. Mr Seghir manages all newsprint purchases for the country. The feedback on the runnability of our newsprint used last year and earlier this year was extremely positive. Our print quality and runnability was very much appreciated. They may give us another order this summer. Mr Seghir clearly stated that the decision will be based on financial parameters as our quality is meeting all requirements desired.

This article and/or the information contained within was kindly supplied by Stéphane Rousseau.

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This article and/or the information contained within was kindly supplied by Stéphane Rousseau.
Kevin and Susan Sexton Inducted into Business Hall of Fame

Corner Brook Pulp and Paper extends congratulations to Kevin and Susan Sexton, operators of Sexton Lumber Company Limited. On May 19th, they were inducted into the Newfoundland and Labrador Junior Achievement Business Hall of Fame. Kevin and Susan received the award for transforming a sawmill inherited from Kevin’s father, George, into the largest and most modern sawmill operation in the Province.

Sexton Lumber, which is located at Bloomfield on the Bonavista Peninsula, is Corner Brook Pulp and Paper’s largest fibre supplier, delivering spruce pulpwood and high quality spruce chips to our mill. The sawmill is also one of our largest suppliers of hog fuel.

This article and the information contained within was kindly supplied by Bruce Coombs.

A Professional Work Place for Professional People

The Blitz for Phase 1 of the Substation project held in February resulted in an updated work station for the electrical department. The old broken desks were disposed of and replaced with two new desks creating a U-Shaped work station. The computers were replaced with new faster computers, saving valuable time for the operators. Phase 2, the work shop area, will be completed in July.

UPCOMING BLITZ:
The Chemical Laboratory will be the next Blitz for the 5S group. June 20-26 will be the first week of a two week blitz. The entire lab including the humidity room and the offices will be included in this project.

This article and the information contained within was kindly supplied by Kim Moore.

Tree Planting Operations are Underway

Our 2011 tree planting operations got underway for the summer on May 23rd. Once again this year, we have two contractors doing this work for us – Three Rivers Silviculture (Doug Cook of Cartyville) and Anderson and Yates Forestry Consultants (Adam Anderson of Corner Brook). In total, approximately 60 employees work on these operations and our plan is to plant 4.6 million trees this year. Three Rivers Silviculture will work until mid-September. Anderson and Yates will wrap up their work in late August as most of their workers are university students who will be returning to school in September.

All Corner Brook Pulp and Paper cutovers must be regenerated following harvesting. Through surveys completed on all cutovers, we know that on approximately 60% of them, there is already existing natural regeneration on the forest floor at the time of harvest. The next forest is already in place and just waiting for the light and the room to grow when the older overstory of trees is removed. So, no planting is required on these sites.

On the remaining 40% of our cutovers though, there is not sufficient natural regeneration and in order to bring them to fully-stocked status, we must plant trees. Depending on the specific characteristics of the site, we plant black spruce, white spruce, or occasionally Norway spruce seedlings. The seedlings that we plant are produced by the Department of Natural Resources in the Province’s nursery at Wooddale.

Since 1981, when we began planting trees, Corner Brook Pulp and Paper has planted a total of 56 million trees.

This article and the information contained within was kindly supplied by Lorne Flynn.